

## To increase engagement and drive results through trueU's learning and development opportunities, consider the following strategies:

### Promote a Growth Mindset:

- Support Continuous Learning: Advocate for a culture where learning and development are integral to success and viewed as a shared responsibility.
- Challenge Limiting Beliefs: Embrace curiosity and welcome challenges as learning opportunities.

### Be a Learning Advocate:

- Get Engaged: Participate in trueU learning programs and share your positive experiences with colleagues.
- Spread Enthusiasm: Show your passion for learning and development, and others will be motivated to join you.

### Lead by Example:

- Demonstrate Impact: Use the new MytrueU digital solution consistently and showcase the benefits through your improved performance and skills.
- Set the Standard: When others see your success they'll be more likely to engage themselves.

### Facilitate Peer Learning:

- Organize Group Activities: Host a trueU Timeout watch party or start a discussion forum to foster a shared learning environment.
- Promote Collaboration: Go first by seeing knowledge from your colleagues and encourage others to do the same.

### Celebrate Achievements:

- Share Success Stories: Establish a culture where continuous learning is valued and rewarded by sharing success stories of employees who have benefited from trueU.
- Praise: Acknowledge learning milestones and achievements of your peers through internal communication and on LinkedIn.

### Mentor & Support

- Come alongside colleagues who are new to trueU or those who need help navigating resources. If you're joining a trueU Tuesday event in person, invite a colleague to attend with you.

### Tailor Learning Paths:

- Work with your Member Success Manager to customize a learning path based on the specific needs of your team/organization. This makes the content feel more personal, relevant, and engaging. Utilizing our live learning sessions and recorded content, we have a wealth of resources.

### Gamify the Experience:

- Implement gamification elements like badges, leaderboards, and rewards to motivate employees and make learning even more fun.

### Leadership Academy Involvement:

- Promote the trueU Leadership Academy and advocate for your colleagues participation. Participation in the Leadership Academy often increases a persons desire for continued growth and development thus increasing trueU participation.

## Notes: